

Supply Chain Management (SCM)

– Agile Manufacturing

- **Agile manufacturing enterprise aim to achieve**
 - **Greater product customization or manufacturing to order, would come at relatively low unit cost**
 - **Rapid introduction of new or modified products**
 - **Interactive customer relationships transform the physical production into a platform for providing an evolving set of value-adding services**
 - **Dynamic reconfiguration of production processes would accommodate swift changes in product designs or entire new product lines**